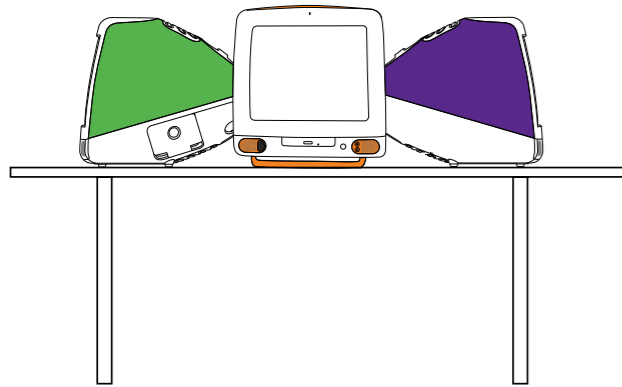# iMac Shells for Display Use

In-store configuration

The iMac computers can be configured either in the flower configuration or in a straight line. Use these arrangements of color. Please do not alter the color arrangement whenever the iMac computers are merchandised together.

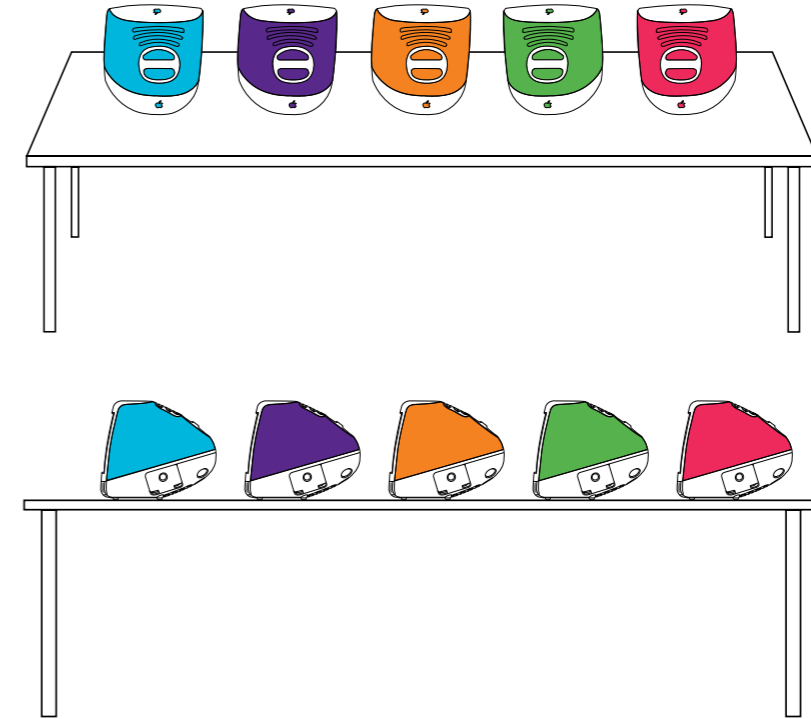**Flower configuration elevation**

Line configuration

Flower configuration top view

iMac Shells for Display Use

Window configuration

When the iMac computers are merchandised in a window, use one of the line configurations shown below whenever possible. Use the color arrangement below. Please do not alter the color arrangement whenever the iMac computers are merchandised together.

iMac Colors print:
PMS 368 Green
PMS 639 Blue
PMS 1925 Red
PMS 2603 Purple
PMS 165 Orange

All other copy and rules print Solid Black